The New Jersey

Temperance News

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THEY KNEW IT, TOO

Drink does not drown care, but waters it, and makes it grow faster."

BENJAMIN FRANKLIN
Poor Richard's Almanack

ATROCIOUS!

We are indebted to the Rev. John H. Coffee, of the South Vineland Methodist Church for forwarding to us samples of advertising circulars sent to the youth leaders of his church by "Overseas Associates, Inc." One division of this organization recommends sending gifts of liquors to overseas friends. It looks like unscrupulous desperation, when they circularize Christian youth groups.

So, also, does the callous use of long cherished Christian art in liquor store ads, such as "The Last Supper" scene and the face of Christ. Reproductions of these ads are before me as I write. Another liquor-store ad desecrates the famous painting of "Christ Knocking At The Door."

DID YOU KNOW?

THAT a cereal beverage with an alcoholic content of ½ of one percent is being sold as a "beer for children?" Prospective buyers are told that the canned beverage can be used "as a television drink for children while mother and father sip strong beer."

The law can't touch it, because it is not intoxicating.

.....

THAT "during 1953 the American people contributed $8,500 a minute to religious, charitable, and educational causes and spent $17,000 a minute for alcoholic beverages."

Information Bulletin, Virginia

On highway or on railroad line,
When seeking words of cheer,
I often see a whiskey sign
Or else an ad of beer.

These threaten danger to the health
And damage to the mind
Plus harm to household and to wealth
And hurt to humankind.

Alas! from youth King Alcohol
More slaves to booze would find.

Rev. S. H. Lloyd

FORUMS

As this is written a series of forum rallies are being held, in Trenton, Camden, and Millville, bringing together interested groups to discuss our needs and to advise about the League program. Major Clayton M. Wallace and Dr. B. E. Ewing, Superintendent of the Pennsylvania Temperance League are contributing expertly. We are confident we shall win new enthusiasm and new friends by this fellowship.

THE NEW JERSEY TEMPERANCE NEWS

Dedicated to Temperance Education in Home, School and Church; to the Promotion of Local Option for Communities, and Total Abstinence for Individuals.

Brown McDonald, *Managing Editor*
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COCK-EYED THINKING

Let us say that "cock-eyed" thinking is unsound and unreliable. It is misguided. For example: the widespread notion that alcoholic drink adds to sociability, makes intercourse more genteel, is an essential in entertaining.

This weak-eyed, encrusted way of thinking is seen again in the request of our State Department for $225,000 more funds for our diplomats to "wine and dine" foreign officials overseas. This fund is what some congressmen have dubbed the "whiskey allowance." A Deputy Undersecretary of State is quoted as implying that "pleasant social and friendly relations" cannot be maintained without it.

An imbibing diplomat does not know that his mind is less clear because of it. Or is it an underhand way to break down the resistance of the guest? It is refreshing that enlightened and awakened India rules that no alcoholic drinks shall be served at State functions. It is good to know that not all the world is enslaved in this madness which mars so much of modern man's interrelations.

"Once to every man and nation
Comes the moment to decide
In the fight twixt truth and falsehood
For the good or evil side."
--James Russell Lowell

DISEASE OR FOLLY?

"In recent years the notion that alcoholism is a disease has been spread about our land. The liquor traffic is anxious that wrecked individuals be regarded as victims of a disease. They have had considerable help in spreading this line.

"The Pennsylvania courts have decided that alcoholism is a self-inflicted injury and that the disabilities arising therefrom need not be paid by the insurance companies. Judge Reno said, "The medical testimony merely translates into words the age-old experience and observations of mankind. The act of drinking consumates the intention to experience the effects of drink".

"If a sane man chooses to use destructive forces upon himself the law will not relieve him of his folly. He nor those claiming him can profit by a self-inflicted injury."

-----Iowa Issue.

LIKE JUDAS ISCARIOT

"Like Judas, the motive behind beverage alcohol is greed for gold. Judas was an embezzler who stole from his fellow disciples, who cheated widows and orphans, who misappropriated funds intended for the poor. — Liquor steals from those whose need is greatest for the benefit of those who need it the least.

"Like Judas Iscariot, beverage alcohol betrays its friends." — Dr. Duke K. McCall

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AN IDEA FROM CALIFORNIA TRUE IN NEW JERSEY, TOO

"Our greatest need as we move into the new year is for at least five hundred more churches THAT CARE.

Five dollars a month - less than the price of a loaf of bread a day - should be the least any congregation would invest in the work which PLANTS THE SEED FROM WHICH WILL GROW THE WILL TO ABSTAIN."

A church of how many members? For 100 members that would be 5 cents each per month. How much would one have to care to give 5 cents? Reader, how much is your church doing to enable us to advance?

CHERISHED COMMENDATION

Dr. Harold F. Stoddard, Executive Secretary of the New Jersey Baptist Convention

We are deeply grateful to Dr. Stoddard and the New Jersey Baptist Bulletin for the following endorsement.

"We hope that our New Jersey Baptist Churches will give adequate support to the New Jersey Temperance League under the direction of Rev. Brown McDonald. In these days when the liquor interests threaten to take over in America, such stalwart champions of temperance as the New Jersey Temperance League, ought to have our enthusiastic and unreserved support."---

New Jersey Baptist Bulletin

"THOU SHALT NOT LIE"

The Minneapolis Tribune reports that the Minnesota Sheriff's Association, by resolution, is asking their State Legislature to pass a law declairing that beer of three and two-tenths percent alcohol content is intoxicating. They frankly say that many of their "enforcement woes stem from beer and its association with minors."

Such a law, in any state, would be a return to truth-telling, and would end the hypocracy of pretending that 3.2 beer is non-intoxicating. Everybody knows it does intoxicate.

—Thanks to National Voice

TIMIDITY IN THE PULPIT

One minister is quoted as saying, "I am not going to stick my neck out." Another said: "Half of the men of my church, upon whom I depend to get the job done, are either drinkers or in the business of selling liquor". What job?!!

Who was it said, "If any man will come after me, let him deny himself, and take up his cross, and follow me." "The only way to avoid criticism is to say nothing; do nothing be nothing."

BUSINESS SENSE

Much is written about the public funds from state taxes on alcoholic beverages. But here, as always, the liquor protagonists conveniently fail to tell all. The truth never serves their purposes.

Dr. Lester Breslow of California's Department of Public Health finds that, "Alcoholics cost that state twelve times the total liquor tax revenue." In Massachusetts an official commission found that for every dollar received from alcoholic beverage taxation, the state lost more than $8.00 in accidents, penal costs, absenteeism, etc.

Moreover, any awake businessman will recognize, immediately, that family money spent for drink cannot be used to buy food, shoes, etc. In India investigators found that 20% more was expended for food, once liquor was made unavailable.

— Adapted from Methodist Clip-Sheet

ADVICE

Advising a youth to be moderate in drinking alcoholic beverages is like challenging him to walk above a dangerous precipice on a steep and slippery surface which becomes steeper and more slippery, every step. Always, alcohol tends to take away the judgment and the will to stop within the range of safety. Tragedies by the million are resulting from such ignorant advice.

WHAT DO YOU THINK?

Theodore Adams, D. D. said: "It makes all the difference in the world — and all the difference TO the world — what men think,"

The way people think influences the way other people will think. What people think depends on what they know — or think they know. To leave them to believe lies is to see them perish without our turning a hand to save them.

MORE INVITATIONS

A gratifying number of ministers are asking for a Temperance League speaker in their services. We rejoice in being able to challenge more people to be concerned over the havoc of drink.

MAN OF GOD

A certain town had five churches, five pastors, a high school, and elementary school, a Kiwanis Club, a Masonic Lodge, a sleepy judge, a do-nothing district attorney, a lazy sheriff, 24 saloons and bars, a well-known house of prostitution, an overdose of juvenile delinquency, 75 slot machines, two gambling rooms. Thus it was for more than thirteen years.

Then one of the churches got a new pastor who announced: "God Almighty did not ordain me to be a chaplain of the status quo!" Within three years every saloon and bar, the house of prostitution, the gambling rooms and breeding places of adult criminality and juvenile delinquency had been closed by order of the people; they had a new wide-awake judge, an energetic and upright District Attorney, a courageous Christian sheriff. Eighteen "bad" citizens had left town; nine saloon keepers had been converted and joined the church. The town's five churches had all increased their membership more than twenty per cent. Juvenile delinquency had disappeared.

Men of God make history. They change things. Chaplains of the status quo (things as they are) may succeed in becoming popular luncheon club speakers.

---Louisiana L.M.C.F. Bulletin

We thank God for the courageous ministers in New Jersey.

SAVE A LIFE! IT COULD BE YOUR OWN

Thoughtful citizens should throw the weight of their requests for the enactment by the New Jersey Senate and Assembly of Assembly Bill A-40. This bill, sponsored by Mrs. Florence P. Dwyer and William R. Vanderbilt, seeks to protect us all against the danger from drinking drivers by enabling courts to convict on evidence of chemical tests to determine the degree of intoxication.

Bill A-40 is modeled after the best law on this subject in any state. Consent to take the test is assumed to have been given by any licensed driver.

Won't you write your senator and members of Assembly, urging passage of this bill? Your letter will carry great weight.

WHEN LIFE IS DONE

I'd like to think when life is done
That I had filled a needed post,
That here and there I'd paid my fare
With more than idle talk and boast;
That I had taken gifts divine,
The breath of life and manhood fine,
And tried to use them now and then
In service for my fellow men.

— Edgar Guest

Don't let anybody fool you - our problem is not alcoholism but alcohol. One is the result, the other the cause. State governments that will not, maybe cannot, spend a cent to fight alcohol are spending millions to cure alcoholism. You see, nobody is defending alcoholism, but industry and government alike are defending - and promoting alcohol, thev sole cause of alcoholism. Make sense of that, if you can.

---New Issue, Missouri

"I DEDICATE myself to speak the truth in love and without fear; never to betray my brother, my country, or my God by being silent in the face of wrong; never to acquiesce in wickedness because I dislike disapproval or am afraid of persecution.

These are the unfinished tasks to which I dedicate myself."

The boys were warming up at the 19th hole after a round of golf and tried to get a member of the local Bench to take a hot toddy.

"Do you good, Judge," said one. "Didn't you ever try a good slug of rum?"

"No," admitted the judge, "but I've tried plenty of fellows who have.

Nebraska Issue

TEMPERANCE LEAGUE OF NEW JERSEY

1001 BROAD ST., NEWARK 2, N. J.

To aid in continuing and increasing League work I will give $____now; $____per month; $____per yr.

NAME_____

ADDRESS_____

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CHURCH_____1955